

INTERNATIONAL SEARCH REPORT

International Application No

PCT/US 97/09218

A. CLASSIFICATION OF SUBJECT MATTER
IPC 6 H04H9/00

According to International Patent Classification (IPC) or to both national classification and IPO

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 6 H04H

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 95 12278 A (NIELSEN A C CO ; THOMAS WILLIAM L (US); LU DAOZHENG (US)) 4 May 1995 cited in the application	1-5,8,9, 15-19, 23,29
Y	see page 9, line 1 - page 17, line 23 ---	49
Y	WO 88 10540 A (MCS PARTNERS) 29 December 1988 see page 8, line 20 - page 11, line 30 ---	49
X	WO 93 22875 A (ARBITRON CO) 11 November 1993 see page 6, line 25 - page 14, line 16 ---	1-3, 15-17 29,44,49 54,58
A		
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X	EP 0 703 683 A (NIELSEN A C CO) 27 March 1996 see the whole document ---	1-4,11, 15-17,25
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Further documents are listed in the continuation of box C.



Patent family members are listed in annex.

* Special categories of cited documents :

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T later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

X document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

Y document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

Z document member of the same patent family

Date of the actual completion of the international search

13 January 1998

Date of mailing of the international search report

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A	EP 0 161 512 A (NIELSEN A C CO) 21 November 1985 cited in the application see page 7, line 21 - page 18, line 5 ---	1,15,29, 35,44, 49,54,58
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A	US 4 633 302 A (DAMOCI JOSEPH A) 30 December 1986 see the whole document ---	49
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